**MATSAPHA TOWN COUNCIL YOUTH ENTREPRENEURSHIP EMPOWERMENT CONCEPT 2021/22**

**ENTREPRENEURSHIP YOUTH EMPOWERMENT CONCEPT FOR MATSAPHA TOWN COUNCIL**

**INTRODUCITON:**

Matsapha Town Council is running an entrepreneurship competition to empower the youth of Matsapha through its Local Economic Development (LED) Strategy which outlines the importance of youth empowerment and skills development. Therefore, the main objective of this initiative is to therefore to stimulate economic participation of young people in Matsapha, through the creation of business opportunities for young entrepreneurs.

The competition will only be opened to Matsapha Youth, both urban and peri-urban, regardless of the defined council boundaries. The LED strategy was developed in mind of the whole of Matsapha area, and hence the LED unit will also encompass the whole of Matsapha in implementing its programmes in order to curb the macroeconomic ills of Matsapha which have been exacerbated by the COVID-19 pandemic.

In implementing this initiative, the definition of youth by the Eswatini National Youth Policy (2020: IV) will be used as a guide. The policy defines youth as, “young people as members of the population aged 10–24 years while the Commonwealth defines young people as individuals aged 15–29 years. The African Union Commission defines young people as individuals aged 15–35 years”. However, for the purpose of this initiative, the definition of young people will be aligned to the African Union’s definition of people aged between 15 – 35 years residing within the Matsapha perimeters irrespective of the urban or peri-urban boundaries of the town”.

**ENTRY REQUIREMENTS:**

1. The competition is only open to Matsapha Youth;
2. Participants can either enter as individuals or group;
3. The youth are encouraged to seek assistance from a professional registered architect who will assist them with their architectural drawings. The qualifications of the registered architect must form part of the submission;
4. When submitting please attach all documents and CVs of members including those of the professional registered engineer;
5. Submitted drawings without the above required documents will be disqualified;
6. Tender Documents are to be submitted to Matsapha Town Council, within the specified date and time, in a sealed envelope and companies must sign the submission register which will be availed to them at the Matsapha Town Council tender box. Names of participants must be written visibly on the envelopes.
7. Participants will have to attend a compulsory briefing session on the 9th of December 2021 @ 10:00 A.M.

**SELECTION CRITERIA FOR A WINNER;**

1. All required documents submitted within the specified date and time;
2. Drawings comprehensive in terms taking into consideration all details that have been articulated in the concept of each project;
3. An impressive 3D presentation of the architectural drawings;
4. Participant is from Matsapha;
5. Scored higher on the Judges score card.

**PRICES TO BE OFFERED TO WINNERS;**

1. 1st Price: A cash injection into the registered business (E5,000.00) and an attachment to the implementation of the project at the discretion of the potential investor through subcontracting;
2. 2nd Price: A cash injection into the registered business (E2,500.00) and a training course in skills development on business planning.
3. 3rd Price: A cash injection into the registered business (E1,500.00) and a training course in skills development on business planning.

**PROJECT CONCEPTS TO BE ADVERTISED;**

1. Children’s Day Care Centre,
2. Truck Parking Depot;
3. Recreational Facilities.

**Note:** prices will be for each project, and concepts will be given to each participant as a source of reference.

**SUBMISSION DEADLINE:** 14TH January, 2021 @ 16:30